



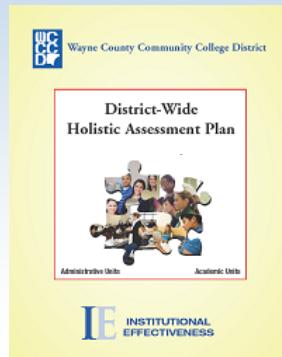
CHANCELLOR'S WEEKEND MEMO

July 24, 2009
Number 692

The Michigan Community College presidents assembled in Traverse City for our annual institute to seek common ground in how best to relate to those who have lost their jobs and are leaning on community colleges to learn new skills. The week-long event was insightful and rewarding. Among many topics discussed were academic marketing, a CareerFocus Consortium presentation on marketing and recruitment, opportunities for job training programs, pending legislation, and a presentation by the Higher Learning Commission. Thanks to Trustees Charles Paddock, Juanita C. Ford, Mary Ellen Stempfle, Sharon Scott, and David C. Butty for their participation in this event.

CYCLE FOR THE ASSESSMENT OF STUDENT LEARNING OUTCOMES (CASLO)

- ◆ To promote excellence in education, the Assessment of Student Learning Outcomes Initiative involves expectations from every program offered by the District:
 - ⇒ Plan—High standards of expectations in course goals and outcomes
 - ⇒ Do—Conduct student-focused instruction
 - ⇒ Measure—Assessment collection and evaluation of student feedback and other data
 - ⇒ Learn—Faculty, staff, student engagement and instructional re-design



EXECUTIVE VICE CHANCELLOR

- ◆ WCCCD, in partnership with the Considine Recreation Center, are offering a host of activities and seminars during the summer months. These enrichment programs are geared toward educating youth and their parents on a myriad of subjects including literacy, healthy living, building a safe environment, and technology. Today, more than 100 students attended a workshop which focused on building a healthy lifestyle through diet. Here are some photos from another workshop held this week which focused on how reading can be fun for children ages 3–6.





INSTITUTIONAL EFFECTIVENESS AND INFORMATION TECHNOLOGY

- ◆ The Information Technology Services Department hosted training sessions for staff on the navigation of the recently upgraded version of Banner 7.52 Student. The training, conducted by Russell Hughes, included emphasis on admission and registration functions and the utilization of new IPEDS reporting procedures for race/ethnicity in Banner and Webgate.

SELF-STUDY TIP OF THE WEEK

- ◆ The aspects of a successful Self-Study are to:
 - ⇒ Facilitate multiple modes of communication and engagement
 - ⇒ Prepare staff, faculty, board, and students for a site visit
 - ⇒ Create an organized and user-friendly resource room

WEBSITE HITS

- ◆ From June 23—July 23, 2009, the website had 109,443 hits that came from 66 countries and viewed in 19 languages. The top five content views were: Academic Programs, Distance Learning, Financial Aid, Students, and the Northwest Campus. The Academic Schedule had 15,676 hits and the College Catalog had 109,443.

DISTANCE LEARNING

- ◆ David Gazdowicz attended the 2009 Blackboard World Conference in Washington D.C. Participants shared best practices and discussed the role of Blackboard in online education. The keynote speakers were Sir Ken Robinson, noted author and leader in the development of creative and innovative education, and Lester Holt, co-anchor of *TODAY Weekend Edition* and anchor of *NBC Nightly News Weekend Edition*.

FINANCIAL AID

- ◆ Last week, the District Financial Aid office processed 631 files. More than 3,226 students were assisted at the campuses. The District Financial Aid Call Center and campuses received more than 1,382 calls.

2008—09

- ◆ To date, 44,218 institutional student information records have been loaded in the Banner system.

2009—10

- ◆ To date, 37,193 institutional student information records have been loaded in the Banner system; already 13% more than the 32,995 total for the entire 2007—08 academic year.

SUMMER WALKING PROGRAM IS IN MOTION!

- ◆ The Walking Program encourages staff, faculty, and students to improve their health by exercising. The summer program is in full swing and team members from the campuses and the District are pacing their way and gathering minutes in this friendly and fun competition. Here are the minutes for the first eight weeks:

Campus/Office	Minutes
District	21,690
Downriver	0
Downtown	0
Eastern	0
Northwest	17,632
Western	7,588



EDUCATIONAL AFFAIRS

- ♦ Faculty selection was held at the Western Campus. Highlights included a tour of the new addition at the campus.

PHYSICAL PLANT AND FACILITIES MAINTENANCE HEINZ C. PRECHTER EDUCATIONAL AND PERFROMING ARTS CENTER CONSTRUCTION UPDATE



- ♦ Installation of the wood base board.
- ♦ Installation of overhead coiling door in the workshop area.
- ♦ Installation of carpet in the classrooms.
- ♦ Painting of the metal overhang is complete.

CONTINUING EDUCATION

- ♦ Donald Guinn attended Heart Academy High School's Board meeting. Members discussed student achievement, the student handbook, and the Code of Student Conduct. Mr. Guinn serves on the board.
- ♦ This week, the division partnered with 10 community organizations and offered community education seminars in the areas of public safety, entrepreneurship, health, and community planning.

ADMINISTRATION AND FINANCE

- ♦ The General Accounting Department is working on the year-end close and preparing for an audit of the 2008—09 fiscal year. The general ledger will be closed within the next two weeks and a meeting will be scheduled with an external auditor.
- ♦ Keith Hudson attended the Michigan Association of Student Financial Services Administrator's Board meeting. Members planned for the annual Spring 2010 Conference and discussed strategies to increase membership in the organization. Mr. Hudson is serving as a two-year state school representative on the Board of Trustees.

LEARNING RESOURCE CENTER

- ♦ In an effort to support and complement the print volumes of literary criticisms in the Learning Resource Centers (LRC), a trial period has been secured to review the databases being considered for licensing by the LRC. The two databases available to test are the Gale's Literature Resource Center and the Bloom's Literary Reference Online. The results of this trial will assist the District in providing up-to-date materials for its collection in literary criticism.

BOOK OF THE WEEK

The 7 Habits of Highly Effective People By Stephen R. Covey



CAMPUS PRESIDENTS' CORNER

- ◆ Anthony Arminiak attended the Taylor Conservatory Foundation Board of Directors meeting. The foundation supports the new botanical garden on the corner of Northline and Pardee roads, just west of the Downriver Campus.
- ◆ The Downriver Campus' Student Art Show began this week. Be sure to stop by and visit the exhibit of student artwork displayed in the atrium. The show runs until August 11, 2009.



- ◆ The Michigan Institute for Public Safety Education hosted the Taylor Rotary's weekly meeting. The Rotarians were given a tour of the facility and viewed demonstrations of the vehicle and burn room simulators.



- ◆ The internationally acclaimed Mosaic Youth Theatre ended its intensive summer camp training at the Downriver Campus this week. The Summer Institute provides youth with the opportunity to study one of three disciplines: acting, dance, and vocal. The group ended its three-week training with a riveting performance.



- ◆ A WCCCD Pathways Advisors meeting was held with representatives from Wayne State University (WSU). Discussions centered on partnership opportunities that include setting goals and a plan of work for students to successfully transfer to WSU.
- ◆ Dr. Debraha Watson met with Kathleen Ingalis Hefni, representative for the Detroit Medical Center (DMC), to discuss the DMC's Nurse Triage program. The program provides direct access to nurses who can answer health questions 24 hours a day/7 days a week. The service provides signs and symptoms assessment, disease management, compliance monitoring, and physician referrals.